

Creatively Building Your Business

This seminar will investigate how you can make more out of your farm business through adding another side-line, whether it is to build the capital to progress, step out of the milking shed, or finance family members into the business.

While dairying is the primary business of **Graham Smith**, entrepreneurial farmer, [SMASH blogger](#), and [Country Calendar](#) star, he is also always on the hunt for other ways to make a living from his 37 ha Waikato farm. So far he has added farm forestry, duck eggs and tourism to the mix. He will get you thinking outside the square and take you through his journey, highlighting the pitfalls and rewards of diversifying a small dairy farm.



John Redpath, Coach Approach Rural, and **Paul Bird**, DairyNZ, have years of experience helping farmers reach their goals. They will facilitate an interactive and practical session exploring the nuts and bolts of diversification: thinking up a good idea, analysing whether it is feasible, investigating the risks and returns, developing a plan and putting it into action.

Free event, all welcome. Morning tea and lunch provided.

When: **Wednesday 13th February**
morning tea 9.45 am for a cuppa,
main program 10 am – 12 pm (followed by lunch)

Where: **Karamea Bowling Club**
36 Waverley St, Karamea (see map on next page)

RSVP by: **11th February**
register on-line at www.smallerherds.co.nz
phone Peter Langford 03 782 6650

How to get there:



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