

## Creatively Building Your Business

Do you want to build the capital to progress, step out of the milking shed, bring family members on board, or just make more money out of your farm asset? This seminar will take you through how you can come up with innovative ideas that fit your business model and then analyse their feasibility.

Our hosts, Nicky and Wayne Packard, milk 200 cows and have recently taken on a contract milker. You will learn about the process they have gone through to put a structure together that suits both parties.

While dairying is the primary business of **Graham Smith**, entrepreneurial farmer, [SMASH blogger](#), and [Country Calendar](#) star, he is also always on the hunt for other ways to make a living from his 37 ha Waikato farm. So far he has added farm forestry, duck eggs and tourism to the mix. He will get you thinking outside the square and take you through his journey, highlighting the pitfalls and rewards of diversifying a small dairy farm.

**John Redpath**, Coach Approach Rural, and **Paul Bird**, DairyNZ, have years of experience helping farmers reach their goals. They will facilitate an interactive and practical session exploring the nuts and bolts of making changes to your business: thinking up a good idea, analysing whether it is feasible, investigating the risks and returns, developing a plan and putting it into action.

**Free event, all welcome. Morning tea and lunch provided.**

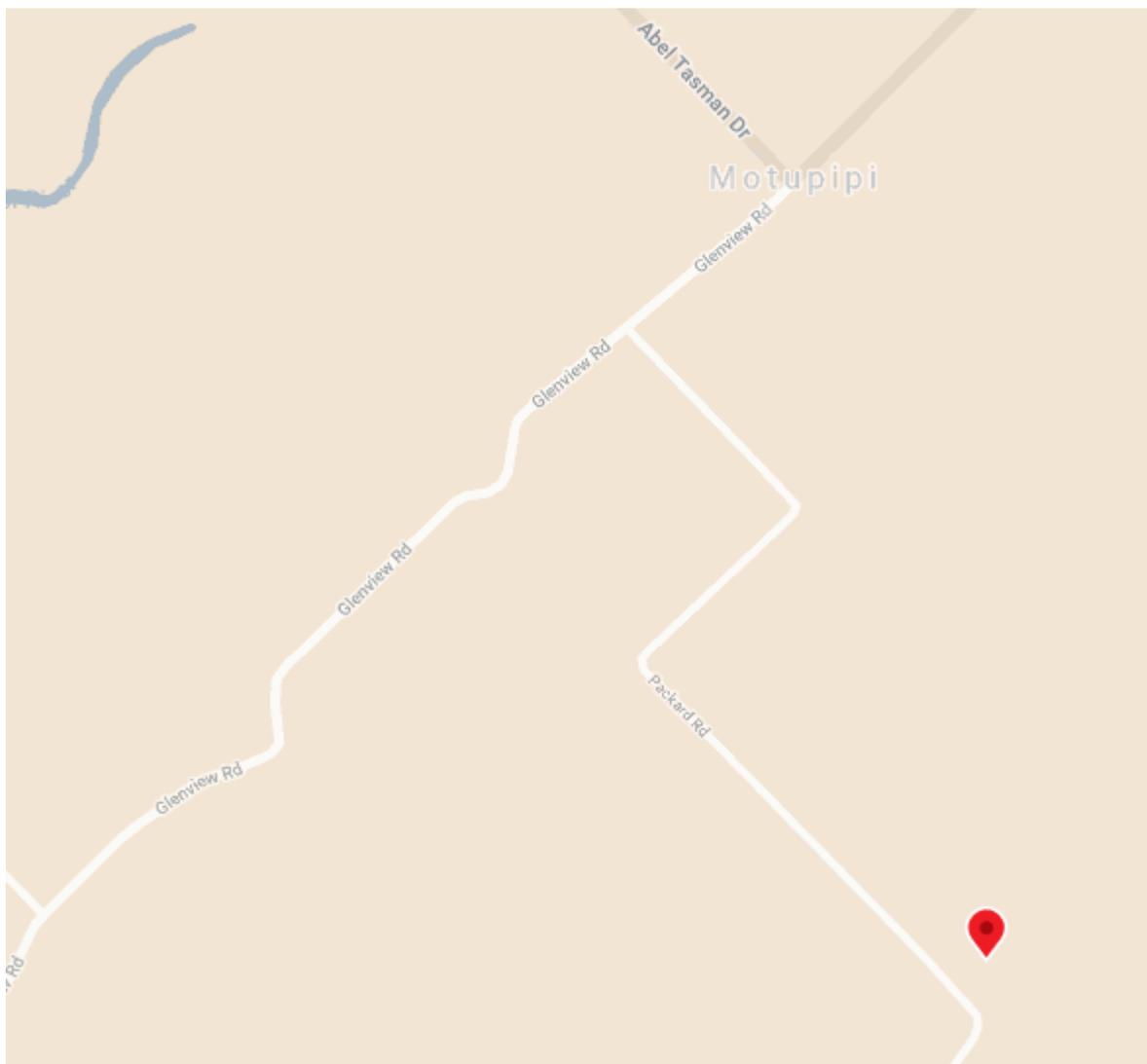
**When:** **Thursday 14<sup>th</sup> February**  
morning tea 10.15 am for a cuppa,  
main program 10.30 am – 1 pm (followed by lunch)

**Where:** **Nicky and Wayne Packard**  
173 Packard Rd, Takaka  
S/N 30175 (see map on next page)

**RSVP by:** **12<sup>th</sup> February**  
register on-line at [www.smallerherds.co.nz](http://www.smallerherds.co.nz)  
phone Rob Chubb 027 383 7129

For the latest updates go to the SMASH website [www.smallerherds.co.nz](http://www.smallerherds.co.nz).

## How to get there:



SMASH is supported by:

