CREATING OUR TOMORROW

25-26 JUNE 2019
ILT STADIUM SOUTHLAND, INVERCARGILL
Recognising today

Day one is a thought-provoking series of workshops, with a wide range of topics from how to present our best selves on social media and be more confident as producers of high quality sustainable nutrition, to exclusive footage at Southern Dairy Hub, and practical sessions focusing on how we can structure systems to maximise our resources. At its core, it’s a day focused on encouraging pride in our sector.

Investing in tomorrow

Day two looks ahead to focus on the future of your business and career through research in the world of antibiotic resistance, compliance around GHGs and how to create career success. It also asks what the true potential of breeding worth is.

Join the panel of Nuffield scholars sharing their insights into the future global consumers of our products.

Delegates will leave SIDE invigorated about the future, proud of their dairy farming community, and ready to create their tomorrow.

DON’T MISS SIDE 2019

NEW ZEALAND’S PREMIERE DAIRY EVENT
**EVENT COMMITTEE CHAIR**

**Simon Topham**
SIDE 2018 was our 20th year and the event underwent a significant transformation.
This year SIDE is back in Invercargill, with a fresh format and crucial workshops for farmers’ development and learning.

There’ll be more time allocated for questions and catching up with our farming colleagues, learning about new technologies and products from our sponsors, world-leading speakers and polished workshops. SIDE is an annual event no dairy farmer should miss.

This year I have been lucky enough to be surrounded by an immensely enthusiastic group of dedicated farmers on our committee. They have a real passion for our sector and an exciting vision for its future, hence the SIDE 2019 theme ‘Creating our Tomorrow’.

Dairying in New Zealand is world-leading on many fronts and we should celebrate this more often. So with that in mind, the first day’s theme, ‘Celebrating Today’, looks at our success stories across a wide range of topics, helping to bring back pride in what we do every day.

Day 2, ‘Investing in Tomorrow’, in contrast, is about acknowledging that the farming community is under increasing pressure on many fronts. Although we are world-leading, there is still a need to step up another notch. We will build on the first day and become informed on what we can do to embrace the challenges as a farming community going forward.

For delegates travelling from outside the region, Invercargill is handy to the beautiful Scenic Route. It also boasts two of the largest transport museums in the world. So you might like to plan ahead and bring your family for a holiday to experience some good old southern hospitality in our little paradise at the bottom of New Zealand.

Creating our tomorrow is something in which we all have a part to play. I look forward to welcoming you at ILT Stadium Southland, Invercargill, and learning alongside you about how we as a farming community can celebrate today and invest in tomorrow.

See you at SIDE 2019 25-26 June.

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**Sue Lindsay**
Sue Lindsay is the CEO of Real Insight.
An accidental researcher, a startup survivor, a professional director, Master Executive Coach, retained by leaders as an advisor, mentor and strategist, the unique approach Sue’s team brings to their work puts them at the cutting edge of talent and market insight, informing strategy and bringing focus to leadership for clients on both sides of the Tasman.

Sue will provide a heads-up on the real issues and opportunities as they apply to the dairy sector, for you and your business, now and in the future.

Sue is a respected leader with an array of New Zealand and international awards behind her, but more importantly Sue lives and breathes authentic leadership – she believes that now, more than ever in history, we are being called to take our leadership to the next level and to show our humanity – that it is not optional, it is imperative – and not for the faint hearted.

Sue makes no apology for challenging leaders to pursue their leadership purpose, which is to see change as an opportunity and to adopt new ways of thinking and being as they design for meaningful success.

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**Gilbert Enoka**
“My set of values is simple – my word is my honour and I seal things with a handshake.”

Gilbert Enoka has a long history of success as a mental skills coach with New Zealand’s corporate and sporting elite.

He is internationally renowned for his 16-year history with the All blacks, first as their mental skills coach and now as manager.

Gilbert will give his insight into the psychology behind individual and team success in world-level sport and how this can be applied to any walk of life. He has been invited to be keynote speaker throughout the world at over 100 events, talking about leadership, performing under pressure, mental management, strategic planning, effective business management and building thriving culture. Delegates at SIDE will be inspired to take these learning back to their farm team.

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**Liam Malone**
Liam Malone is nothing short of inspiring.

The retired blade-running paralympian has followed his passion for technology and innovation to work with Auckland-based artificial intelligence (AI) firm Soul Machines, known for their cutting edge, world leading AI technology.

Liam is widely known as the world number one bladerunner. His times on the track make him New Zealand’s second fastest 400m sprinter ever - legs or not!

Liam continues to create and chase dreams. His latest journey reflects on the emotional challenges going from the top as a world class athlete with opportunities knocking to an aspiring comic that no one knows, but all the while holding true to the principles and values that got him to the top in first place.

Liam’s story will surprise and delight - an authentic and vulnerable presentation covering everything from overcoming adversity to AI.

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**KEYNOTE PRESENTERS**

ILT STADIUM SOUTHLAND, INVERCARGILL

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**OUR TOMORROW**

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BrightSIDE is a new initiative for SIDE. It is a project created by our team, who are passionate about inspiring people that are new to our industry to stay in our sector and become our future stars.

BrightSIDE delegates will join the conference to listen to our keynote speaker, Gilbert Enoka, then get financial advice from the sorted.org team, find out from Tony Robertson how to have a successful career in dairy, and attend an afternoon session on utilising cows and grass.

See side.org.nz for more details.
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ILT STADIUM SOUTHLAND

Register now at side.org.nz