

# BECOME A DAIRY MASTER

**JUNE/JULY 2019**

## EVER WONDERED WHY...

Sometimes your cows don't fire?  
They drop off their peak quickly?  
Your empty rates are high?  
And want to know the answer...

Over two days you will learn to be a Dairymaster. You will experience a hands-on training programme that provides technical training in pasture management, herd management and profitable dairy cow feeding strategies.

**REMEMBER YOU GET PAID  
FOR THE MILK YOU PRODUCE  
NOT THE GRASS THAT YOU GROW.**

So wouldn't it make sense to understand the entire process of how the cow turns grass to milk efficiently



# THE TOPICS

## Pasture Utilisation, Pasture Conversion & Nutrients

Introduction to the vitally important topic of growing grass, pasture utilisation and pasture conversion, the key link between the 'bugs' and the money. Gain a better understanding of how to grow the most grass, turn that into milk, and understand the financial consequences of converting grass into milk with or without the tactical use of supplements.

## Calf Rearing & Heifers and Getting Cows in Calf

Learn key measures of overall herd reproductive performance and how to measure and compare your herds reproductive performance with achievable targets, year to year, and with other herds. Consider the potential benefits from improved herd reproductive performance and seven very important factors (nutritional and non nutritional) that affect fertility of a herd. You will be introduced to a process to assess the reproductive performance of your herd and to prioritise actions throughout the year.

## Profitable Feeding Strategies

Focusing on the factors that affect the profitability of a dairy farm. Undertake specific exercises aimed at analysing the key drivers of your milking enterprise and take note of the variety of outcomes achieved within the group. Evaluate where there may be room for improvement on your farm.

## Ration Balancing & Minerals

An introduction to dry matter intake and the lactation cycle. Gain an understanding of the relationship between dry matter intake, milk production and body condition. An introduction to neutral detergent fiber (NDF) and how it affects the intake of the cow.

## Cow Nutrition Understanding All Terms

Introduction to the array of cow nutritional terms necessary to plan a sound feeding strategy and gain an understanding of the functions of the different nutrients and feed groups in the cow.

## Business Goals & Profit Planning

Introduction to the concept that dairy profit is not an uncomfortable and unplannable business endpoint over which you can have no influence. Being able to identify the benefits in a deregulated industry, of using financial targets to drive your production strategy and set financial targets for your dairy business based on your desired return on investment, the cash requirements of the business owners and the growth of your business.

## MONEY BACK GUARANTEE

Our Dairymasters course has a 100% satisfaction rating. If you don't see improved results utilising our methods after attending this course, we'll refund your course fee.

*Pricing \$995 plus GST (per person). Price for our comprehensive two day course includes lunch and take home materials. Book before 31st May 2019 and receive a 10% early bird discount.*

## LOCATIONS FOR JUNE/JULY 2019

### LOWER NORTH ISLAND - MASTERTON

24TH & 25TH JUNE 2019

### UPPER NORTH ISLAND - MATAMATA

26TH & 27TH JUNE 2019

### SOUTHLAND - WINTON

1ST & 2ND JULY 2019

### CANTERBURY - ASHBURTON

4TH & 5TH JULY 2019

***'To increase farm productivity and profitability through professional advice and adaptable solutions'***

**Book your place now as places are limited**

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