

SMASH

Smaller Milk and Supply Herds

2019 Conference

New season: Fresh ideas

Tuesday 18th June

Don Rowlands Centre, Karapiro, Cambridge

Program highlights *(Plus much more! Full program overleaf)*

- **Features of farm businesses which survive and thrive**
Recent DairyNZ research has identified six key factors that are a feature of resilient farm businesses. **Graeme Doole**, DairyNZ, will outline these factors and how you can use them to build your own sustainable business.
- **How to value your pasture: Let us count the ways**
Pasture is the foundation of our dairy industry. But do we really know how much value we are getting from pasture improvement now? And where the value will lie in the future? **David Chapman**, DairyNZ, will challenge us on the value we are truly getting from pasture and what might need to change in order to make progress.
- **A DIY guide to living well in a crazy world**
Karen Nimmo, clinical psychologist and writer, will speak about fronting up to life's challenges and offer tools and tips for building resilience and taking care of the things that matter.

How much?

\$70.00 for DairyNZ levy payers (farmers), **\$120** non levy payers.

Includes the whole day package (morning tea, lunch, and end of day drinks and nibbles).

To register: visit www.smallerherds.co.nz
More information: email smash.registrar@gmail.com
phone Noldy Rust 0272 553 048

SMASH is supported by:



Program 2019

9:00 Registration desk opens Meet and greet, cuppa and chat.

Morning Sessions

10:00 The conference opens **SMASH representative**

Welcome to the 2019 conference.

10:15 The Miraka story **Richard Wyeth, Miraka**

Richard will reveal the story behind Miraka, their Te Ara Miraka principles, value-add products, and give an insight into the trade into China.

11:15 Farming within environmental limits **Guy Salmon, Ecologic**

Dairying can build on the strengths it is showing on freshwater: listening, learning, innovating, being accountable, and taking collective action. Guy will speak about how this approach might work for climate change. Does methane matter, and if so, how can it be dealt with? Value opportunities in the emerging, environmentally-aware world and configuring our systems to leverage these opportunities.

12.15 Pecha kucha

12:25 Lunch time

Afternoon Sessions

1:20 Pecha kucha

1:30 Pick 'n Mix **Three session options, you pick two**

Features of farm businesses which survive and thrive **Graeme Doole, DairyNZ**

Recent DairyNZ research has identified six key factors that are a feature of resilient farm businesses. Graeme will outline these factors and how you can use them to build your own sustainable business.

How to value your pasture: Let us count the ways **David Chapman, DairyNZ**

We all know pasture is the foundation of our dairy industry. But do we really know how much value we are getting from pasture improvement now? And where the value will lie in the future? David will challenge us on the value we are truly getting from pasture and what might need to change in order to make progress.

The opportunities and challenges of de-intensifying your dairy system **Dave Clark, scientist**

Dave will delve into why farmers and analysts have reached different conclusions about the economics of intensification. He will also look at the opportunities to de-intensify a System 5 operation and what 'breakthroughs' would be needed in a pasture-based dairy system if severe constraints were imposed on feed inputs or stocking rates.

3.30 Pecha kucha

3:45 Afternoon tea

4:15 A DIY guide to living well in a crazy world **Karen Nimmo, clinical psychologist**

Karen will speak about fronting up to life's challenges and offer tools and tips for building resilience and taking care of the things that matter.

Afterwards

5:15 The end Program is now complete, time to relax with nibbles and a drink.