

# Understanding Your Farming Business (UYFB)

## Engaging women as critical farming partners

Would you like to better understand what drives your farm operation?

Do you want the skills and confidence to participate more fully in your business?

UYFB equips and supports women involved in farming to lift business performance. Whether you're farming with others or on your own, you'll gain the knowledge, skills and confidence needed to help create a positive future.

Returning to your business with fresh eyes, you'll be equipped to play a greater part in decision making and communicate strongly with family members, financial advisors and rural professionals.



## You'll learn:

- how to measure farm performance and potential
- how to add value as an engaged critical farming partner
- business planning to improve farm performance
- the drivers and language of your farming business
- how to find and assess financial information

Our expert facilitators provide personalised learning in a trusted, supportive environment.

Oamaru

5 Sep, 3 Oct, 31 Oct, 28 Nov

“ After doing UYFB I feel much more confident to be more involved in the strategic decisions on our property. I now know what the accounts that I get back from the accountant actually mean.

*That was huge - it gave me heaps of confidence to engage in those kitchen table conversations with the bank manager, the accountant and with farm advisers.*

Rebekah Kelly, Waiau Farmer

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## Register now for 2019

In 2019, UYFB will be held in 39 regions throughout New Zealand. Each programme is held over four months – three full days plus an evening graduation ceremony, with some inter module homework.

UYFB is fully funded by the Red Meat Profit Partnership (RMPP) so there is no cost to participants.

Each programme is limited to 16 women, so register your place now at [www.awdt.org.nz/uyfb](http://www.awdt.org.nz/uyfb)

Email [contact@awdt.org.nz](mailto:contact@awdt.org.nz)  
Phone 06 375 8180

Red Meat Profit Partnership (RMPP) is a Primary Growth Partnership programme that is working to help the red meat sector increase productivity and profitability. RMPP works alongside AWDT to deliver the programme throughout New Zealand.