

## WAIRARAPA FARMING FOR PROFIT

# Bang for buck – where to invest or re-invest



**Thursday 23 July 2026**



**12:30pm - 3:30pm**



**Gladstone Complex, 585 Gladstone Road, Gladstone**

Sheep and beef farmers have delivered record profits in the 2025–26 year, and the outlook for the sector remains strong. This has many farmers asking an important question: what's the best way to use those profits? Should you reinvest on-farm, or look off-farm for diversification?

This session will explore on-farm investment opportunities and hear directly from farmers about how they make these decisions. We'll discuss where to start, what delivers the best return on investment, and how to align spending with long-term goals. We'll also examine which investments help buffer businesses against market volatility and seasonal risk, and which position farms to capitalise on record prices. A panel of experienced farmers and developers will unpack the complexities involved.

For those interested in portfolio diversification, Tim Fairbrother from Rival Wealth will lead the off-farm investment discussion. A seasonal update and climate outlook will also cover strategies to prepare for a potentially dry East Coast summer.

### Topics covered:

- Seasonal update and weather outlook.
- On-farm investments from the basics (fencing, fertiliser & water) to specialist and higher value investments e.g. drainage.
- How to analyse returns on investment.
- Off-farm investments and what to look out for.

### Experts:

- **Tim Fairbrother** – Rival Wealth
- **Farmer Panel**



Refreshments to follow



Please RSVP for catering purposes. To register visit [www.beeflambnz.com/events](http://www.beeflambnz.com/events) and search for your event or scan the QR code

