S·M·A·S·H
Smaller Milk and Supply Herds
Seminar

Position your Business for Success

Let's take a fresh look at your farm business! This day aims to help you learn how to analyse your business so you can maximise your returns from it, and set structures in place so it adapts to ongoing changes in the dairy industry.

Setting the scene

Wade Bell, AG360, will outline the practical steps you can take to start on the path of putting the right business plan in place. He will take you through the process to select a vision and goals that: fit your financial and personal aspirations, are SMART, are futureproofed, will flex in a changing industry environment, and will meet your needs going forward.

Maximising the returns from investment

The owners of our first case study farm have just gone through the process of analysing their business to make sure it delivers the best return on investment. **Phil Journeaux**, AgFirst, will talk about the process they followed. This involved: exploring ideas, developing a range of potential options, analysing the options, and selecting the right one for the business. AgFirst carried out a detailed physical and financial analysis for this business, we will take a look at the numbers.

Actioning your goals

Our second case study farmer, **James (Kingi) Oakes**, has put his excellent budgeting skills to good use to work on achieving his goals. He will share real-life examples about how he uses planning and budgeting to set targets, track progress, and adapt to change.

Free event, all welcome. Morning tea and lunch provided.

When:	**Tuesday 20th October**
morning tea	10.15 am for a cuppa,
main program	10.30 am – 1 pm (followed by lunch)
Where:	**TET Multisports Centre,**
	62 Portia St, Stratford (see map on next page)
RSVP by:	**18th October**
	register on-line at www.smallerherds.co.nz
	phone Anne-Marie Case-Miller 021 210 4778

For the latest updates go to the SMASH website www.smallerherds.co.nz.

How to get there:

TET MultiSports,
62 Portia St